



2015 Overview

Improving access and trail connectivity was a major focus for the Port of Hood River along the waterfront during 2015. With the completion of the Hook Launch, Nichols Basin West Edge Trail, and the Pedestrian Bridge Trail, users will soon be able to enjoy a continuous 2.5 mile trail from the Hook heading west to the Hood River Inn. Thanks to the collaboration between the Port, the Columbia Gorge Windsurfing Association and Hood River Valley Parks and Recreation, the Hook Launch has become a popular site for SUPing, kayaking, and windsurfing. The Nichols Basin West Edge Trail has received wide praise from the community and is used daily for walking, biking, SUPing, and beachgoers.



Nichols Basin West Edge Trail



Hook Launch



Pedestrian Bridge Trail

The season got off to an early start with wind in June continuing through Labor Day. The Event Site continues to be one of the most popular sites along the waterfront; and increased presence by the Marine Deputy there has helped to bring awareness of safety issues concerning the many user groups sharing the water. Gorge Junior Sailing and the HRV High School Sailing Team operated their programs from the South Basin dock in the Marina and have taught hundreds of kids to sail. With waterfront recreation expenses exceeding revenue, the Port of Hood River contributed \$339,117 to fund waterfront open space and recreation in 2015.



Waterfront Recreation Statistics

- A total of (22) user groups scheduled events from March through October
- Parking pass revenue for the Event Site increased by 31% from 2014 for a total of \$111,969 sold
- Event Site parking lot was at full capacity 7 times from June through Labor Day
- 331 items were turned into Lost & Found by Event Site hosts
- Emergency personal responded to one medical incident at the Event Site
- The Army Corp of Engineers traffic counters reported the following number of vehicles from June 1 through September 30:
 - Event Site : 107,000
 - Boat Launch: 56,162
 - Marina: 53,578
- Cascade Kiteboarding “Season at a Glance”
 - 755 kiteboarding lessons taught
 - 16 Jet Ski rescues by staff of non-students
 - 69% of students from out-of-town
 - 75% of those students came to Hood River specifically to learn to kiteboard
- Big Winds “Season at a Glance”
 - Taught over 1,100 students to windsurf at the Hook
 - 211 kids learned to windsurf through Kids Camp
 - 3000 SUP rentals at the Event Site
 - Taught 675 SUP lessons
 - Took 400 participants on Viento downwind SUP run to the Event Site





2015 Waterfront Recreation and Marina Events

LOCATION/EVENT	DATE	FEE	WAIVED
Event Site			
CGWA Gorge Cup	May - Aug	\$800	
CGWA Beach Bash	June 27	\$1,000	
Kiteboarding 4 Cancer	July 11-12	\$1,900	
Harvest Festival	October 16-18	\$4,125	
Columbia Gorge Marathon	October 25	\$1,000	
Lot #1			
Meadows Employee Bus Parking	Nov - May	\$500	
Oregon Rally Group	April 25-26	\$275	
Jensen Parking Lot			
CGWA Swap Meets	June - Aug	\$225	
The Spit			
4th of July Fireworks	July 3-5		\$1,100
Marina Park/Picnic Shelters			
(17) Picnic Shelter Reservations	May - Sept	\$850	
Windsurfing Camp - ABK Boardsports	July 6-10	\$400	
Gorge Downwind Paddle Festival	July 20-24	\$500	
Bend Endurance Academy	August 13-16	\$400	
Marina Green			
Hood 2 River Relay	May 30	\$1,000	
Youth Lacrosse Spring Practices	March - May		\$6,500
Youth Lacrosse Spring Games	April - May		\$900
Marina Basin			
Oregon Model Yacht Club/Radio Regatta	July 17-19	\$300	
GORGE Junior Sailing	July-August		\$2,000
HRVHS Sailing Program	March - May		\$2,000
Cross Channel Swim	Sept 7	\$250	
Hook			
King of the Hook	August 8	\$125	
Cruise Ships			
17 Cruise Ship Stops	Sept -Nov	\$2,550	
Lady Washington at Guest Dock	July-August	\$450	
2015 Total Revenue from Events		\$16,650	
2015 Total Waived Revenue from Events			\$12,500
2014 Total Revenue from Events		\$15,860	
2013 Total Revenue from Events		\$14,275	
2012 Total Revenue from Events		\$21,925	



2015 Event Site Parking Receipts

EVENT SITE										
	Daily	Oversize	Annual	Annual	Weekly	Weekly	School	2nd Car	Instruct	
Fees	\$7	\$15	\$60/\$75	\$135/\$175			NC	\$40	\$35	Total
2015	6019	184	819	24			19	110	16	\$111,968
2014	6626	172	595	17			11	96	20	\$77,439
2013	6186	148	573	20	0	0	7	103	0	\$73,445
2012	5331	181	642	17	0	0	11	63	2	\$61,845
2011	4660	101	510	12	0	0	5	64	8	\$51,160
2010	3333	72	440	28	0	0	11	47	12	\$43,425
2009	4104	168	497	28	0	0	9	49	17	\$51,255
2008	3491	135	423	31	0	0	1	55	21	\$44,485
2007	4365	150	91	7	14	1	0	10	3	\$29,250
2006	5231	206	258	18						\$37,684
2005	4597	151	253	17						\$34,248
2004	5406	129	228	15						\$35,749
2003	8387	149	205	15						\$35,711
2002	7163		161							\$20,652
2001	7666		161							\$30,886
2000	5888		131							\$24,059



**2014-15 Fiscal Year
Waterfront Recreation Expenditures/Revenue**

EXPENDITURES	ACTUAL
Event Site	
Personnel Services	\$67,830
Materials and Services	\$42,477
Capital Outlay	\$0
Total	\$110,307
Hook and Spit	
Personnel Services	\$41,728
Materials and Services	\$8,260
Capital Outlay	\$113,900
Total	\$163,888
Marina Park	
Personnel Services	\$181,883
Materials and Services	\$59,097
Capital Outlay	\$24,194
Total	\$265,174
Total Waterfront Recreation Expenses	\$539,369
REVENUE	
Events, Parking Passes, Concessions, HR Yacht Club	\$135,002
Grant-Contributed Capital	\$65,250
Total Waterfront Recreation Revenue	\$200,252
2015 Expenses Exceeding Revenue	-\$339,117
2014 Expenses Exceeding Revenue	-\$358,396
2013 Expenses Exceeding Revenue	-\$332,388
2012 Expenses Exceeding Revenue	-\$326,320